

Turnkey software designed for pharmacies to profit from clinical services

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### **Problem**

Pharmacies want to offer clinical services but have no software to administer and get paid for these services.

### **Solution**

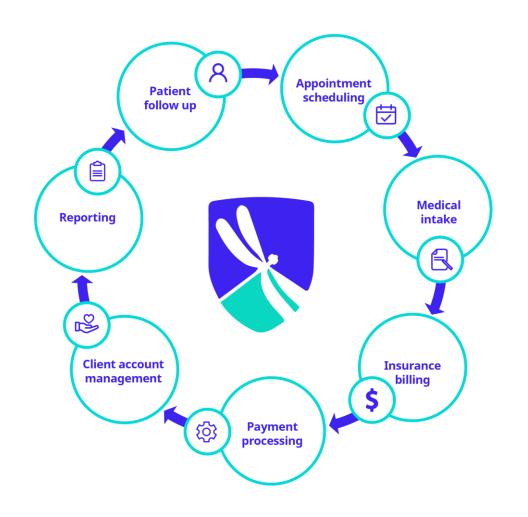
Dragonfly is a turnkey solution designed to manage clinical services at scale.



# What is Dragonfly?

### A single solution for delivering clinical services at retail

- **Appointment scheduling, reminders & changes**
- **Customized forms & patient notes for any procedure**
- Patient demographics & insurance
- **Reporting & claims processing**





### Why pharmacies should deliver clinical services

### **Market Drivers**

- Delivering routine services is not practical for primary care
- Patient access is insufficient
- Insurance companies want to shift to pharmacies (the lowest cost provider)
- Pharmacies want the business, but are not setup for it



- ✓ Convenient
- ✓ Affordable
- ✓ Pharmacy demand from chains and independents
- ✓ Simple to use
- ✓ No upfront investment



### **Market Overview**

Low-acuity services, a \$2 billion revenue market

\$11B x 5% = \$550M

**Pharmacy-credentialed services** 

Vaccines are just the tip of the iceberg for pharmacies

Vaccines

POC Testing (screening & chronic disease monitoring)

\$10B x 5%= \$500M

>\$20B = \$ 1B

### Additional services

Birth Control Infusion therapies (**COVID**, CAR-T) Erectile Dysfunction Medication Therapy Management

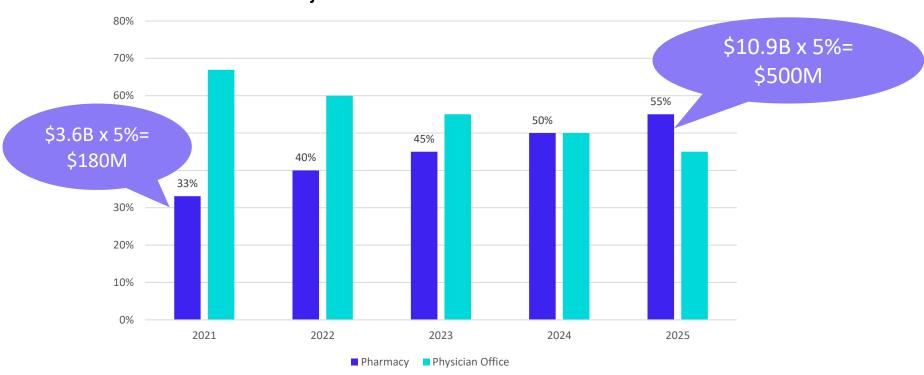
Travel Prep Pharmacogenomic Testing



## Vaccines alone represent a \$500 million market for Dragonfly

Today 55% of Flu vaccines are already delivered in pharmacies

#### % of All Vaccines Administered in Pharmacies Projected based on Flu Vaccine Trend



\*2021 figures based on flu and COVID vaccines only



## **Investment Highlights**

>\$100k/month run rate

**Rapid customer adoption** 

\$2B Market

Seamless experience for provider and patient

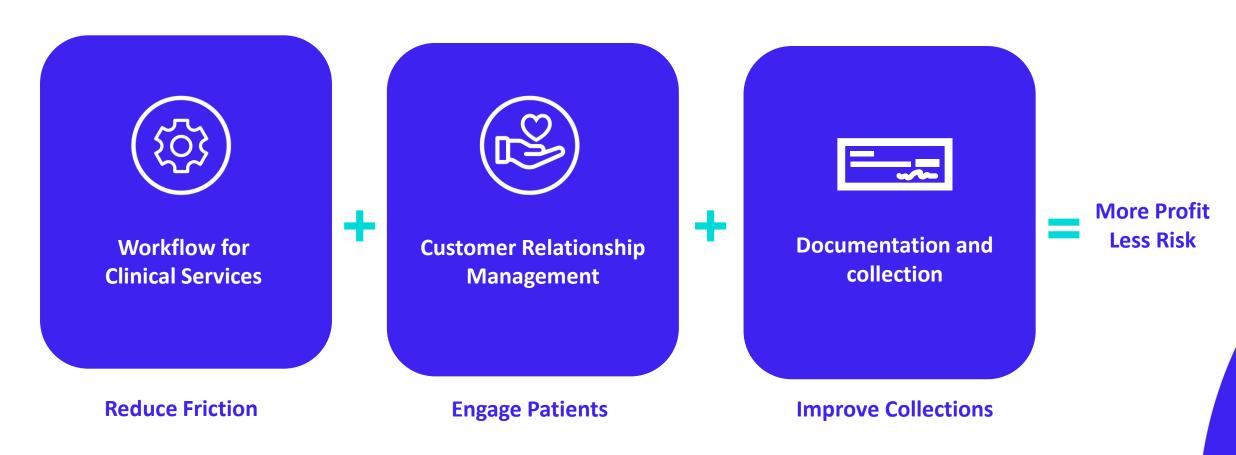
**Experienced team** 

Proprietary software and time-to-market advantage



# **Business Overview**

# Dragonfly enables pharmacies to scale with a single solution





# Pharmacy economics improve with scale

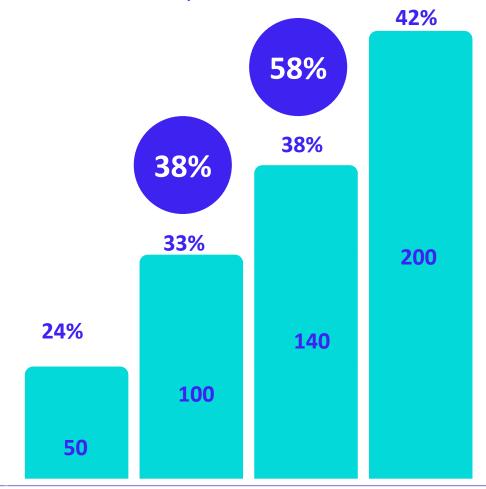






**Profit Margin Per Test** 

**Daily Test Volume** 

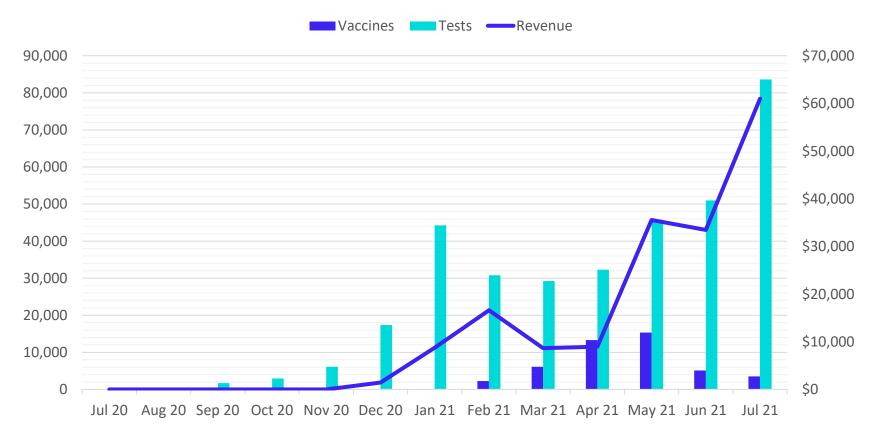




### Dragonfly has demonstrated commercial traction

Revenue and procedure growth since inception

Monthly Procedure Volume and Revenue Growth



### **Business Model**

Like Shopify and QuickBooks, our tools enable independents to win business from larger competitors

Transaction fees for SaaS workflow software tools

55,000 pharmacies x 1,000 procedures/mo @ \$1.00 TODAY'S MARKET
\$660M

% of collections for end-to-end solution

5% of clinical procedure collections



Menu of additional fee-based services

- E-commerce: payment processing
- Event management
- Reporting
- Immunization registry integration
- Lab integration
- Website enablement
- Employer portal
- Patient CRM
- Patient access
- Medical claims processing
- Pharmacy claims processing



### Path to market adoption

**Independent Pharmacy market** 

- Signed deal with 3,500 CPESN pharmacy network
- Partnerships with regional chains, networks and vendors

Independent pharmacies: 22,000

Chains: 30,000

Physician practices, home health, urgent care, nursing home and infusion services

High-volume markets requiring frequent services

Physician practices >100,000

Home health care providers: 12,000

Urgent care providers: 9,000

**End-user experience will drive demand for provider adoption** 

Dragonfly users
can instantly
access and share
verifiable data
from their patient
record

Patient-driven demand for Dragonfly's "my data" solution



# Multiple paths to drive sustainable long-term growth

# Forces driving long-term growth

- Shortage of primary care physicians
- Pressure to reduce costs and increase access to care
- Pharmacies included in care management offerings

### **Near-term catalysts**

- COVID (testing and therapy), increased infectious disease testing and flu/covid vaccinations
- Patient acceptance of pharmacies as trusted providers; mass sites closing down
- Need for verifiable results
- Pharmacies replacing declining margins from prescriptions with clinical services



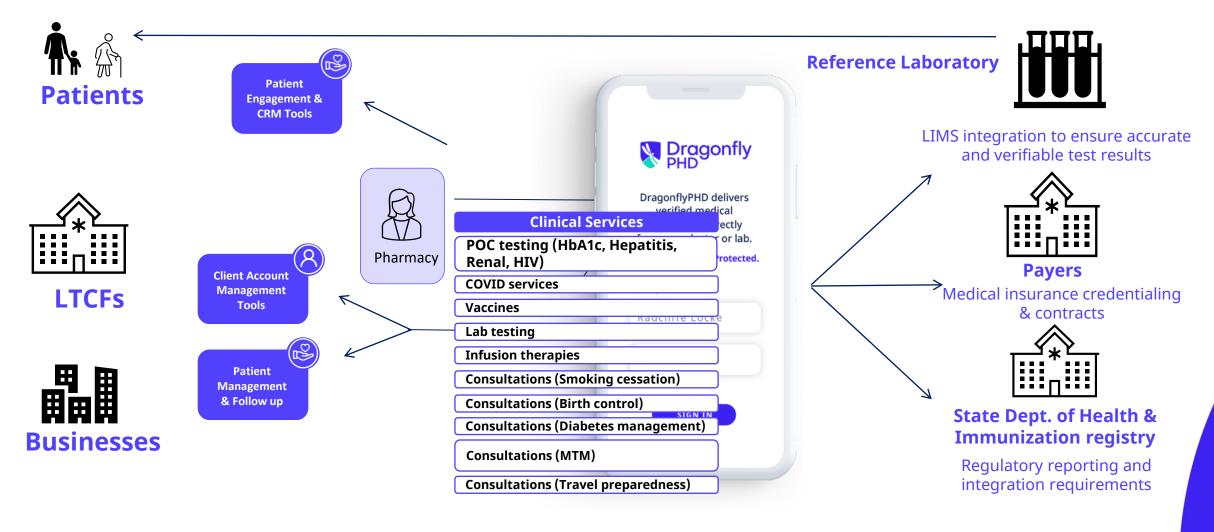
# Technology Overview

# Dragonfly's proven technology platform is used by Amazon and AMEX

- Proprietary application built on proven platform reduces investment risk
- Platform and team advantages enabled rapid development timeline
- Platform has passed extensive security audits and testing
- No software is installed or maintained by our customers
- Our application employs the most advanced features for data security and HIPAA compliance



### Dragonfly is at the center of a complex ecosystem





# Established pharmacy software vendors have not developed competing offerings

Customers	Pharmacy Software	Clinics, Urgent Care, Home Health Care, Physician practices	DragonflyPHD
Features	<ul> <li>✓ Stock Management</li> <li>✓ Drug Database</li> <li>✓ Drug Verification</li> <li>✓ Medical Document         <ul> <li>Management</li> </ul> </li> <li>✓ EHR Integration</li> <li>✓ Pharmacy billing &amp;</li></ul>	<ul> <li>✓ Labs and vitals</li> <li>✓ Patient access</li> <li>✓ Integration with:</li> <li>✓ Telemedicine</li> <li>✓ E-prescribing</li> <li>✓ Billing &amp; Claims processing features</li> </ul>	<ul> <li>✓ Online appointment scheduling, email and text communications, payment processing, regulatory reporting</li> <li>✓ POC testing and vaccine platform</li> <li>✓ Instant delivery of results</li> <li>✓ Employer dashboard</li> <li>✓ Lab integration</li> <li>✓ Highly competitive medical claims collection, credentialing and payor contracting</li> <li>✓ Patient access and sharing</li> </ul>
Pricing	\$300/user/month	\$3-500/user/mo	5% of collections (\$1-2 x 1,000+)



# Investment Highlights

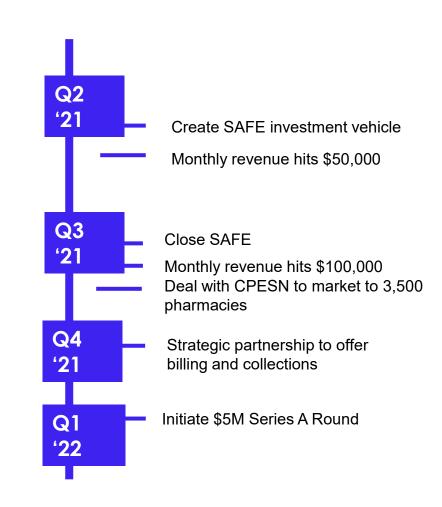
## Investment Opportunity and Timeline

#### **\$1-2M Seed Round closing 9/30/2021**

 Allow strategic investors and customers to invest before first priced round

#### **Use of proceeds**

- Self-service onboarding technology
- Communications strategy and support for pharmacy associations and schools
- Sales and support personnel
- Facilitate claims processing
- ✓ Bring current software development team in-house
- ✓ Hire commercial team to grow existing customer volume and expand footprint
- ✓ Further product development to support expanded clinical services and self-service capabilities
- ✓ Complete the solution with improved payment and claims system





# Our technology and health care expertise are the right capabilities to lead Dragonfly



JULIE ESKAY EAGLE, CEO

- Career in health care as both an executive and an entrepreneur.
- Professional experience at McKinsey, Lazard
- Head of Health Care Investments for The Wellcome Trust (\$1bn health care portfolio).
- Early-stage VC Investor in biotech and HCIT; multiple exits including Castlight Health (IPO), Amplimmune (AstraZeneca), Micromet (Amgen), Intact Medical (Medtronic)
- Co-founder of 3 digital health start ups



RYAN REID, CTO

- Track record of building business process solutions for enterprise
- Built and sold solutions for Amazon,
   American Express and other Fortune
   500 companies
- Experience building HIPAA and SOC2 compliant platforms
- Over 25 years of experience in software development
- Founder of VC-backed StaffGarden, nursing staffing platform used by 26 major health systems across the US and 55,000+ nurses



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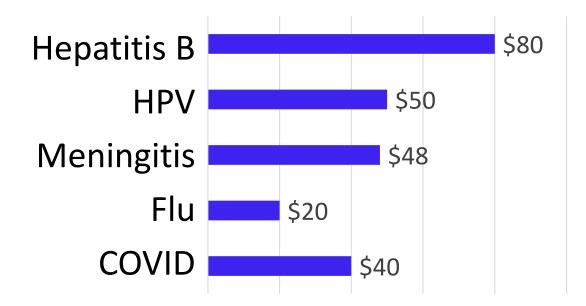
**Profit At The Point Of Care.** 

www.dragonflyphd.com

Backup

# Routine healthcare services represent an untapped opportunity for pharmacies

#### Pharmacy Revenue by Type of Vaccine



Flu vaccines generate \$4-5 billion in revenues annually

CLIA waived POC test procedures available in retail pharmacies across the USA

- HbA1c and blood glucose tests for diabetes screening and monitoring
- Cholesterol test for screening and monitoring
- Urine albumin test for kidney function
- Strep test for sore throat
- Mononucleosis test
- Urinary tract infections test
- Tuberculosis purified protein derivative test
- Common sexually transmitted infections tests
- (chlamydia, gonorrhea, hepatitis A, B and C, HIV, genital herpes, syphilis, trichomoniasis and genital warts)



# Pharmacists can reduce costs and improve health outcomes associated with chronic diseases

Collaborative Care Program	Average Net Savings	Improved Patient Health
The Asheville Project	Average net savings of \$1,622–\$3,356 per person per year	50% average reduction in number of sick days
Patient Self-Management Program for Diabetes (PSMP)	Average net savings of \$918 per person per year	94% of patients met the Health Plan Employer Data Information Set (HEDIS) goal of A1C levels < 7%
Diabetes Ten City Challenge (DTCC)	Average net savings of \$1,079 per person per year	A1C and screening rates improved to 97%; 91% of patients achieved an A1C level that met the HEDIS goal



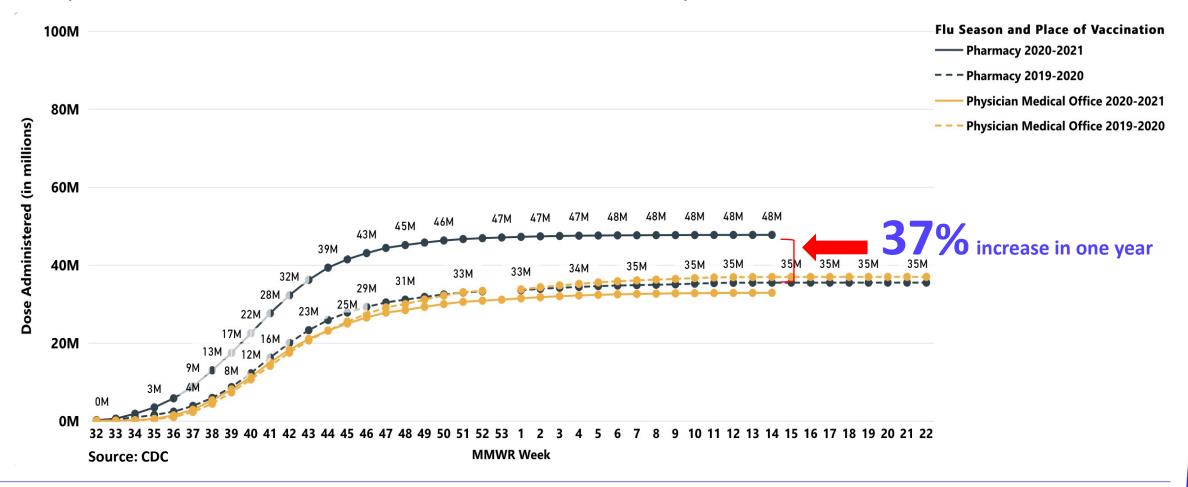
### Tools for **Patient Engagement**

#### **Appointment Post-appointment** Patient sign up Clinical follow up Reminders Follow up and Portal **Annual Flu Vaccine Shingles Vaccine** Dragonfly **Tetanus Booster** DragonflyPHD delivers verified medical **Pneumonia Vaccine** information directly Reminder - upcoming from your doctor or lab. annual appointment Come back to us for vaccination: Radcliffe **Pharmacogenomic Testing** Private. Portable. Protected. Locke – Flu vaccination on COVID and Flu testing Tue, Jul 6th at 03:30pm. if you experience Email/ User **MTM Counseling** https://app.dragonflyphd. symptoms. com/utkn/3E27... Radcliffe Locke **HbA1C POC testing** PASSWORD **Lipid POC testing COVID** testing **COVID** booster Keep patients returning Dragonfly remembers Automation helps to Target patients for additional to you for additional patient profile information reduce no-shows services services



# Americans increasingly look to pharmacies to obtain the flu vaccine

Weekly Cumulative Estimated Number of Influenza Vaccinations Administered in Pharmacies vs. Physician Offices 2019-2021





### Patients and payers are driving demand to pharmacies



"Patients find that
ultimately they are saving
money because of the
time that they save with

improved access to care, so they don't mind paying for POC testing."

ERICA BURMAN, PHARMD

#### **Washington Post**

U.S. pharmacies attract new flu shot customers as coronavirus surges

November 17, 2020

"....More Americans are choosing to get vaccinated at local pharmacies than in the past, partly due to cancellation of annual "flu shot clinics" in workplaces that remain shut by the pandemic. Walmart reported increased demand from entire families seeking shots."

#### INSIDER

While the government didn't tell commercial health insurers what to pay doctors for the shot, most insurers have followed Medicare's lead and are paying about \$40, pediatricians said.

Pediatricians say that UnitedHealthcare is paying about half as much for the COVID-19 vaccine as other insurers





### **Dragonfly Addresses the Needs of Key Stakeholders**

#### **For Providers**

- Seamless patient sign up and clinical processing
- Management of employees and facilities
- Integration with laboratories and EHRs
- Instant reporting to patients and accounts for compliance management
- Reporting, claims management and payment processing

#### **For Patients**

- Mobile-first web-based application
- Schedule, confirm, cancel appointments for convenient clinical services
- Instant access to results/records
- Create secure accessible account, no need to re-enter information

Enables providers to deliver profitable services at scale, driving additional customers and improved patient experience

